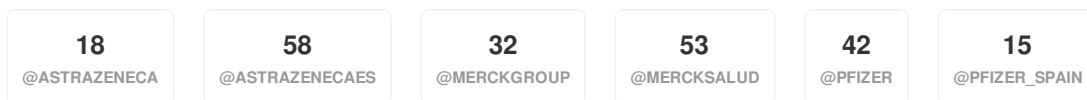
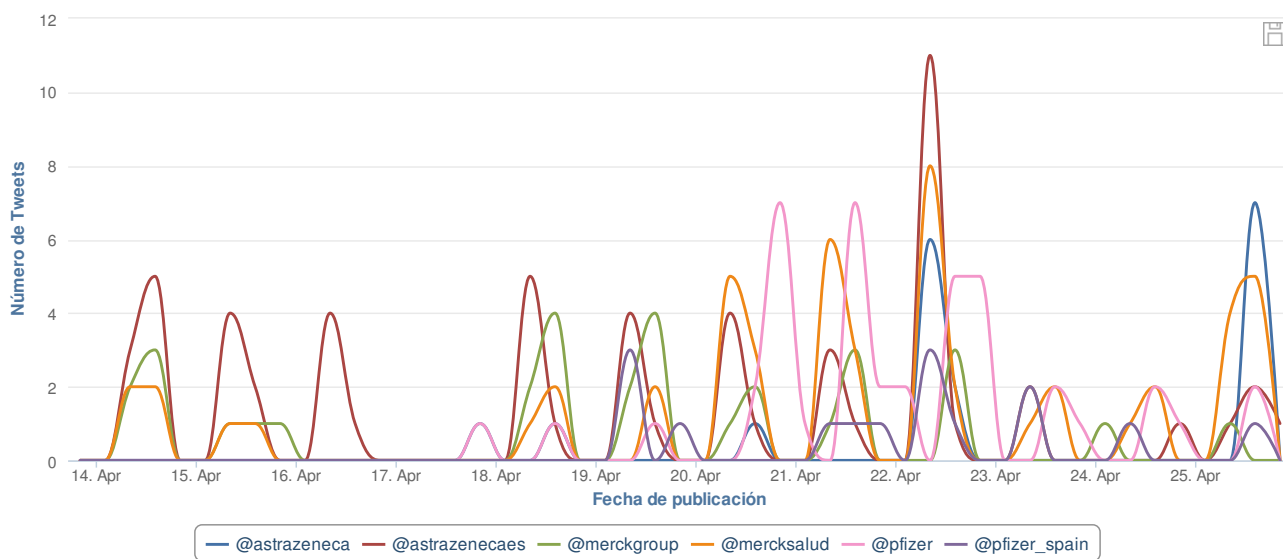


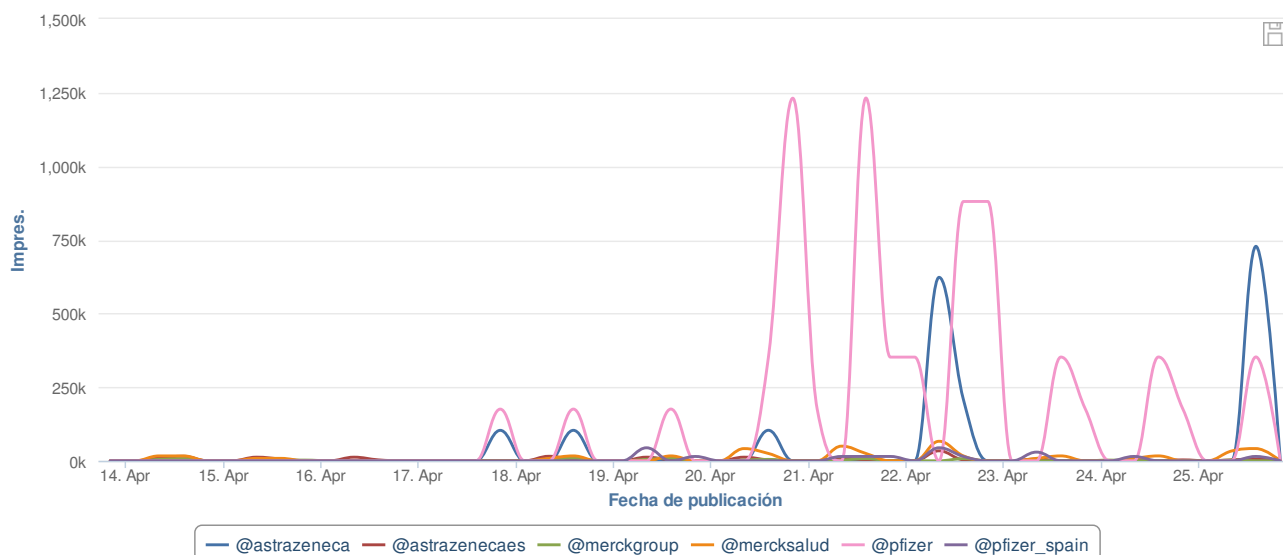
Análisis de laboratorios farmacéuticos en Twitter.

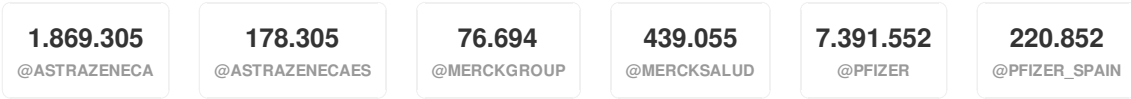
Período de análisis: 14/04/2016 00:00 a 25/04/2016 23:59

Actualizaciones: comparativo

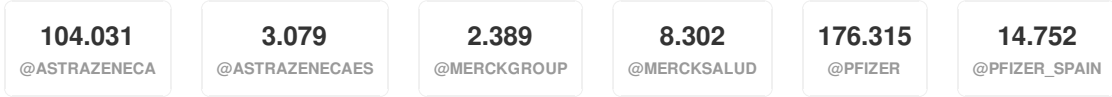


Impresiones: comparativo

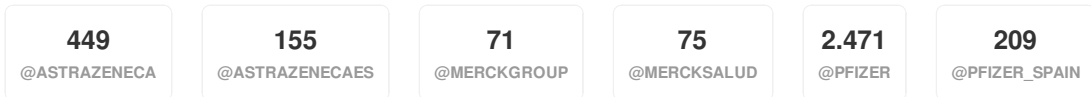
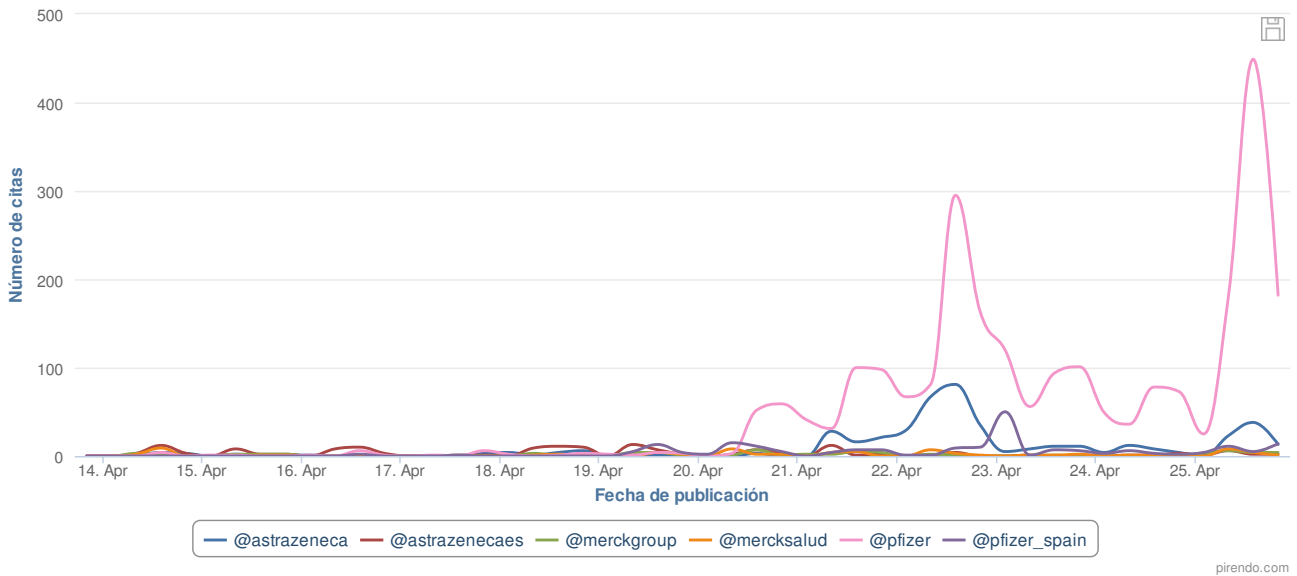




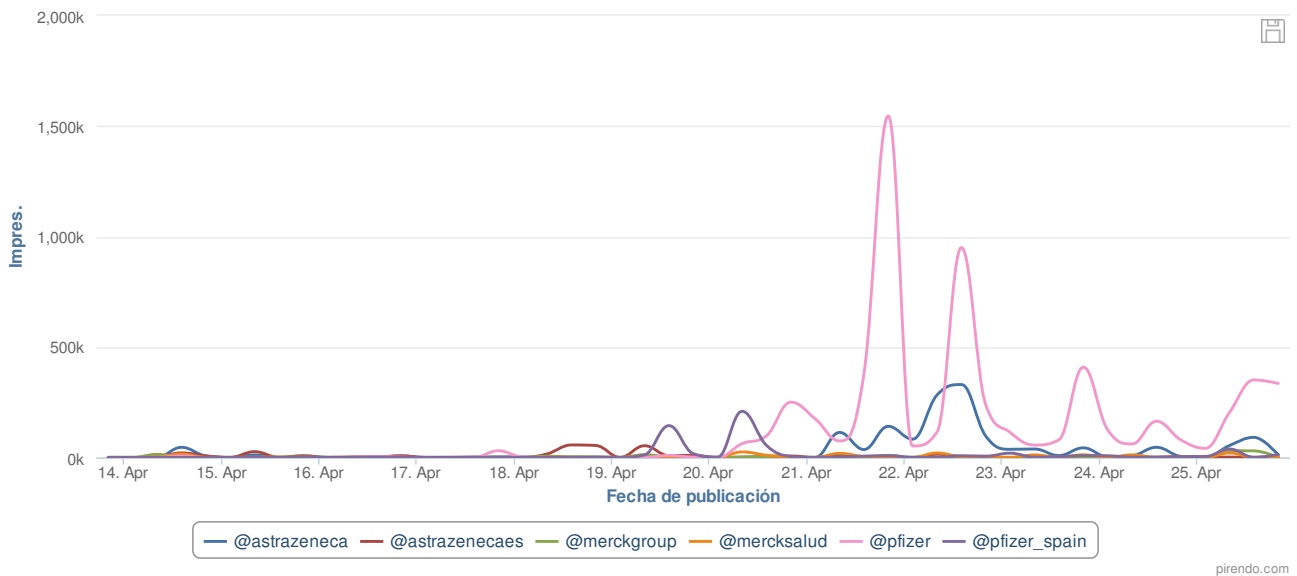
Tamaño de la comunidad



Citas: comparativo



Impresiones de citas: comparativo



1.508.659

@ASTRAZENECA

318.192

@ASTRAZENECAES

121.913

@MERCKGROUP

162.506

@MERCKSALUD

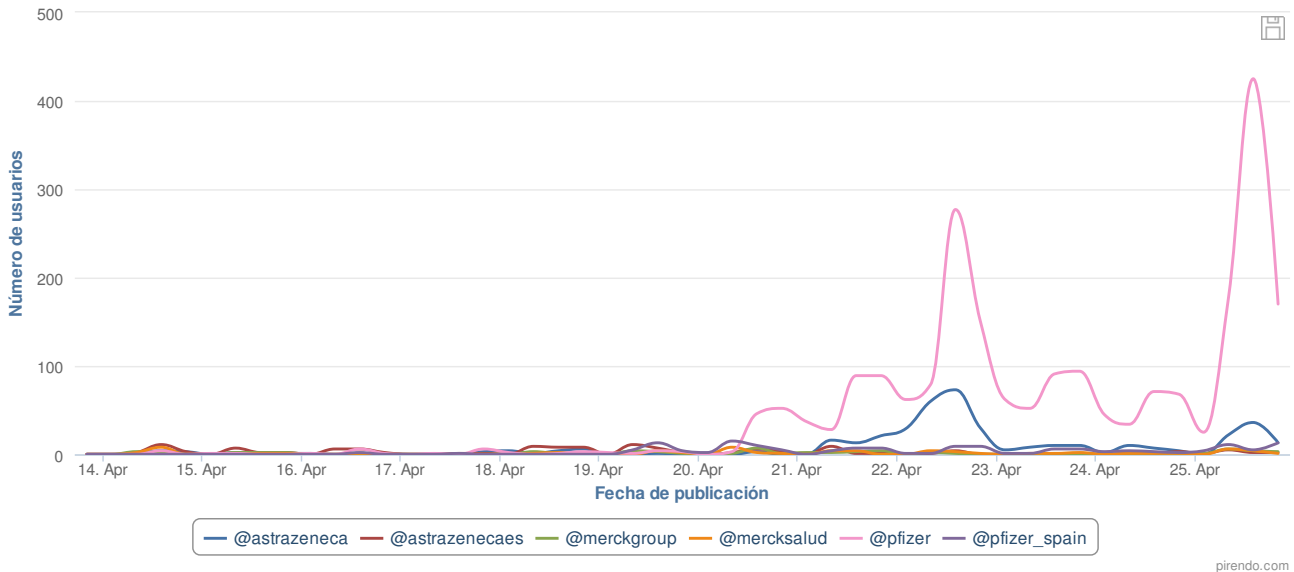
6.009.559

@PFIZER

575.768

@PFIZER_SPAIN

Usuarios únicos: comparativo

**361**

@ASTRAZENECA

93

@ASTRAZENECAES

55

@MERCKGROUP

42

@MERCKSALUD

2.116

@PFIZER

129

@PFIZER_SPAIN

Palabras: más usadas

Palabra	Apariciones	Palabra	Apariciones	Palabra	Apariciones	Palabra	Apariciones
#elcc16	16	paso	9	have	6	today	5
#salud	15	entrega	9	learn	6	empowerment	5
#cancer	14	recordamos	9	more	6	espana	5
premios	14	pulmon	9	with	6	t.co/jpdn7zngtz	5
cancer	13	help	8	contra	5	strategy	4
dias	12	#ghf16	8	#meningitis	5	know	4
buenos	12	#aacr16	8	#fundacionaz	5	https	4
jovenes	10	#dyk	8	here	5	#worldmeningitisday	4
about	10	mutaciones	7	#bigdata	5	#embarazo	4
2015	10	#dnaday16	7	that	5	puede	4
health	10	cells	7	this	5	personas	4
merck	10	gracias	7	#cancerpulmon	5	#globalgoals	4
t.co/imxlqn0gdz	9	riesgo	6	detectar	5	committed	4
investigadores	9	investigacion	6	will	5	#raredisease	4
#genomics	9	#innovation	6	#cienciaz	5	enfermedad	4




Hashtags: más usados

Hashtag	Veces	Hashtag	Veces	Hashtag	Veces	Hashtag	Veces
#elcc16	16	#epoc	4	#merck	2	#pacientesenlared	2
#salud	15	#worldmeningitistday	4	#gethealthystayhealthy	2	#tecnologia	2
#cancer	14	#alimentacion	4	#fertilidad	2	#science	2
#genomics	9	#oncologia	4	#diabetesp	2	#depression	2
#ghf16	8	#raredisease	4	#autismo	2	#asociacionpacientes	2
#dyk	8	#globalgoals	4	#medicina	2	#alzheimers	2
#aacr16	8	#jovenesinvestigadores	4	#rsv	2	#pneumonia	2
#dnaday16	7	#maternidad	3	#immunooncology	2	#nutricion	2
#innovation	6	#dna	3	#oncology	2	#niw	2
#cienciaz	5	#gvahf	3	#aacr2016	2	#wodc	2
#fundacionaz	5	#globalearthday	3	#dontmiss	2	#therapies	1
#bigdata	5	#diabetes	3	#ciencia	2	#menb	1
#meningitis	5	#correporladiabetessed	3	#scientists	2	#rcc	1
#cancerpulmon	5	#bilbao	3	#neurologia	2	#wearable	1
#embarazo	4	#alergias	2	#cardiologia	2	#cambridge	1

Actualizaciones: Tweets influyentes

Puntuación Pirendo: 111  Retweets 25  Favoritos 36



@pfizer: #CysticFibrosis is a genetic disorder that affects the respiratory, digestive & reproductive systems #RareDisease <https://t.co/Dtv3K8jU85> (22/04/2016 03:44)   




Puntuación Pirendo: 95  Retweets 22  Favoritos 29



@pfizer: Our world is precious. Happy #EarthDay. <https://t.co/r4mnVd7roA> (22/04/2016 16:01)   




Puntuación Pirendo: 74  Retweets 17  Favoritos 23



@pfizer: The latest set of dietary guidelines are in; Here are 5 things you should know about them. <https://t.co/XARFGCAX6Q> <https://t.co/DAI3iHN5EP> (23/04/2016 19:24)   




Puntuación Pirendo: 64  Retweets 18  Favoritos 10



@astrazeneca: AZ launches integrated #genomics approach to transform drug discovery and development <https://t.co/esnNxtEH6> (22/04/2016 08:59)   




Puntuación Pirendo: 59  Retweets 15  Favoritos 14



@pfizer: #DYK that many types of #meningitis are vaccine-preventable? Know the warning signs <https://t.co/y5jpg4BWLj> <https://t.co/8UR6ORI7vh> (24/04/2016 22:13)   




Puntuación Pirendo: 58  Retweets 16  Favoritos 10



@astrazeneca: We're proud to be partnering with @humanlongevity , @sangerinstitute & others on this exciting new #genomics initiative. (22/04/2016 09:20)   




Puntuación Pirendo: 57  Retweets 15  Favoritos 12



@pfizer: Here @SwitchPointIdea discussing how we believe good health is fundamental to advancing all of the @UN #GlobalGoals <https://t.co/DREUq0uuzq> (21/04/2016 18:10)   




Puntuación Pirendo: 55  Retweets 15  Favoritos 10



@pfizer: At @orphanconf 's #WODC, the #biotech community comes together to talk #raredisease strategy: <https://t.co/F3mnoHI0pc> <https://t.co/xJW5xMAfVW> (20/04/2016 21:45)   




Puntuación Pirendo: 53  Retweets 11  Favoritos 20



@pfizer: Pfizer advances #breastcancer care & outcomes by collaborating with the broader #cancer community #AACR16 <https://t.co/BwD07L00I4> (17/04/2016 20:00)   




Puntuación Pirendo: 52  Retweets 12  Favoritos 16



@astrazeneca: Tumour cells work hard to combat #cancer-fighting treatments #AACR16 <https://t.co/pJCVuIPyIM> (18/04/2016 19:45)   




Puntuación Pirendo: 50  Retweets 13  Favoritos 11



@astrazeneca: .@MedImmune 's Bahija Jallal on the importance of our new #genomics partnerships <https://t.co/SSPQ0BDMcn> (22/04/2016 12:15)   




Puntuación Pirendo: 47  Retweets 11  Favoritos 14



@astrazeneca: We're proud to be celebrating #DNADay16! Without the discovery of the #doublehelix we wouldn't be able to target DNA damage in tumour cells (25/04/2016 14:09)   


Puntuación Pirendo: 43  Retweets 10  Favoritos 13



@astrazeneca: #DYK DNA strand breaks can be toxic for cells? #AACR16 #cancer <https://t.co/2zuL0K0vXN> (17/04/2016 20:35)   




Puntuación Pirendo: 39  Retweets 10  Favoritos 9



@pfizer: What do you know about #MetastaticBreastCancer? <https://t.co/IXDRfre3V8> <https://t.co/RYR07H9VZY> (22/04/2016 04:52)   




Puntuación Pirendo: 38  Retweets 8  Favoritos 14



@pfizer: Our #oncology medicines have the potential to help patients across numerous types of #cancer #AACR16 <https://t.co/W3lmVhepzi> (18/04/2016 19:00)   


Puntuación Pirendo: 38  Retweets 9  Favoritos 11



@pfizer: .@WHO is working to remove barriers to #immunization to eradicate #polio, #measles, rubella & other #diseases: <https://t.co/KzPucpywU> (24/04/2016 19:33)   




Puntuación Pirendo: 37  Retweets 7  Favoritos 16



@pfizer: This video, shown @SwitchPointIdea highlights our SDGs campaign at Pfizer HQ as we help support the @UN #GlobalGoals
<https://t.co/NiAb0IqXy6> (21/04/2016 20:44)   




Puntuación Pirendo: 34  Retweets 6  Favoritos 16



@pfizer: #TBT to the 1958 Pasteur Centennial w/ Dr. Gladys Hobby & Dr. Louis Pasteur Vallery-Radot of the Pasteur Institute
<https://t.co/pxRpKdF9Ur> (21/04/2016 18:47)   

Puntuación Pirendo: 32  Retweets 8  Favoritos 8



@pfizer: The 6th annual World Orphan Drugs Congress seeks to empower #patient groups like never before: #WODC @orphanconf
<https://t.co/an1PBha5s7> (20/04/2016 17:40)   

Puntuación Pirendo: 32  Retweets 8  Favoritos 8



@astrazeneca: Check out our video explaining our exciting new #genomics initiative. You can watch it here: <https://t.co/DkbpGOovG4>
#DNADay16 (25/04/2016 18:25) 